

PRESS RELEASE

For immediate release

Van den Ban at The Tire Cologne 2026

Van den Ban Autobanden B.V. will participate in The Tire Cologne from 9 to 11 June 2026 in Cologne. This international trade fair serves as a meeting place for professionals from the tyre and wheel industry.

During the exhibition, Van den Ban can be found in **hall 7, stand C10**. Visitors and business relations are welcome at the stand, where there is ample opportunity for discussions with international partners. With **more than 50 years of experience as a tyre importer** and distributor, Van den Ban offers a broad product range and serves customers across various European markets.

Complete product range

At the stand, the full product range will be on display. Visitors will gain an overview of the offering across different segments, including:

- Passenger car and van tyres (PCR and LCV)
- Truck tyres
- Motorcycle tyres
- Alloy wheels and related products such as TPMS sensors and spare kits

In addition, insight will be provided into the composition of the range and the possibilities within the different applications. Wheels, TPMS sensors and spare kits form an integral part of the overall offering.

With its presence at The Tire Cologne, Van den Ban highlights the importance of personal contact and collaboration within the international tyre market.

Visit us from 9 to 11 June 2026 in hall 7, stand C10!



END OF PRESS RELEASE

Note to editors:

For more information about our presence at the Tire Cologne, contact us at press@globalautomotivegroup.com.